



MARKET UPDATE - ORTHODOX

SALE 2

KOLKATA July 11, 2024

1. MARKET DESCRIPTION:

- GOOD DEMAND.
- CLEAN, WELL MADE TEAS READILY ABSORBED AT FIRM TO AT TIMES DEARER RATES, MORE SO FOR THE WHOLE LEAF.
- THE MEDIUM VARIETIES WERE IRREGULAR AROUND LAST WITH THE BROWNER, STALKIER SORTS EASIER AND ALSO WITNESSING SOME WITHDRAWALS.
- SECONDARIES CONTINUED TO ELICIT USEFUL ENQUIRY.
- EXPORTERS TO THE MIDDLE EAST AND CIS WERE ACTIVE WITH GOOD ENQUIRY FROM TCPL.

	WHOLE LEAF		BROI	FANNINGS	
	1ST LINE	2ND LINE	LARGER	SMALLER	LEAFY
BEST	500-600+	410-450	370-400	370-400+	250-300+(N)
GOOD	410-470+	370-410	330-360+	320-350+	200-240
MEDIUM	350-400	320-350+	280-320	270-310	160-190

2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2024-25		2023-24			UPTO SALE - 28			
	SALE - 28	SALE - 27	+/-	SALE - 28	SALE - 27	+/-	2024-25	2023-24	2022-23
ORTHODOX	295.69	297.02	-1.33	218.30	215.44	2.86	291.06	218.50	315.27

3. QUANTITY OFFERED AND SOLD IN SALE - 28 (IN LAKH KGS)

			OUT%	OU	T% UPTO SALE NO -	- 28	
	OFFERED	SOLD	OUT%	S-28 2023-24	2024-25	2023-24	2022-23
ORTHODOX	8.79	7.54	14	20	11	23	6

4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)

	WHOLE LEAF	BROKENS	FANNINGS
SALE - 28/2024-25	354.81	287.66	193.76
SALE - 27/2024-25	361.70	288.74	187.89
SALE - 28/2023-24	251.53	212.54	143.98

5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	BROKENS	FANNINGS
OFFERED - S-28/2024-25	33.2	49.0	8.0
SOLD - S-28/2024-25	35.6	47.8	6.8

6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	202	4-25	UPTO SALE - 28		
KANGE	SALE - 28	SALE - 27	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 400.00	12.7	12.8	8.2	0.7	15.1
B. % OF TEA SELLING BETWEEN ₹ 380.00-399.99	5.7	5.8	4.9	0.2	4.9
C. % OF TEA SELLING BETWEEN ₹ 360.00-379.99	6.4	6.6	7.4	0.5	8.0
D. % OF TEA SELLING BETWEEN ₹ 340.00-359.99	9.1	7.4	8.3	2.3	7.4
E. % OF TEA SELLING BETWEEN ₹ 320.00-339.99	10.0	10.7	10.7	3.6	8.8
F. % OF TEA SELLING BETWEEN ₹ 300.00-319.99	9.5	10.3	14.1	2.2	8.1
G. % OF TEA SELLING BETWEEN ₹ 280.00-299.99	5.8	5.3	8.5	2.6	6.2
H. % OF TEA SELLING BETWEEN ₹ 260.00-279.99	6.2	5.6	6.2	7.8	14.7
I. % OF TEA SELLING BETWEEN ₹ 240.00-259.99	7.2	8.4	5.0	15.8	5.8
J. % OF TEA SELLING BETWEEN ₹ 220.00-239.99	4.9	4.3	4.1	18.1	5.2
K. % OF TEA SELLING BETWEEN ₹ 200.00-219.99	3.2	3.0	3.1	11.2	3.0
L. % OF TEA SELLING BETWEEN ₹ 180.00-199.99	4.5	3.8	3.7	6.6	3.5
M. % OF TEA SELLING BETWEEN ₹ 160.00-179.99	4.0	6.4	5.2	6.7	3.7
N. % OF TEA SELLING BETWEEN ₹ 140.00-159.99	4.9	4.0	4.9	8.9	3.0
O. % OF TEA SELLING BELOW ₹ 140.00	6.0	5.6	5.6	12.7	2.4

7. FUTURE OFFERINGS (IN PACKAGES)

	2024-25			2023-24			+/-
	CLOSING DATE	FOR	UPTO	CLOSING DATE	FOR	UPTO	UPTO
KOL S/30	July 06, 2024	34705	431394	July 06, 2023	44477	741886	-310492

CURRENCY RATES: 1USD = 83.51 INR, 1GBP = 107.38 INR, 1EUR = 90.50 INR (SOURCE : in.reuters.com 11th July 2024)

KOLKATA PRICE RANGE SALE 14 - 28

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Price Range	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 400.00	8.5	0.8	15.6
B. % OF TEA SELLING BETWEEN ₹ 380.00-399.99	5.0	0.2	5.1
C. % OF TEA SELLING BETWEEN ₹ 360.00-379.99	7.7	0.5	8.3
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H. % OF TEA SELLING BETWEEN ₹ 260.00-279.99	5.8	7.9	14.9
I. % OF TEA SELLING BETWEEN ₹ 240.00-259.99	4.7	16.1	5.5
J. % OF TEA SELLING BETWEEN ₹ 220.00-239.99	4.0	18.2	5.2
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M. % OF TEA SELLING BETWEEN ₹ 160.00-179.99	5.1	6.4	3.4
N. % OF TEA SELLING BETWEEN ₹ 140.00-159.99	4.9	8.7	3.0
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